

DECLARATION, POWER OF ATTORNEY, AND PETITION

We, Toni-Diane Donnet, a citizen of the United States of America; having a residence and post office address of 1142 San Lori Lane, El Cajon, California 92019; and Joseph N. Lerner, a citizen of the United States of America; having a residence and post office address of 1174 San Lori Lane, El Cajon, California 92019; verily believe we are the original, first, and joint inventors of the subject matter of the invention or discovery entitled A SYSTEM AND METHOD FOR ADVERTISING COMPLIANCE, for which a patent is sought and which is described and claimed in the specification attached hereto; that we have reviewed and understand the contents of the above-identified specification, including the claims; and that we acknowledge the duty to disclose information which is material to the examination of this application in accordance with Section 1.56(a) of Title 37 of the Code of Federal Regulations.

We declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the application or any patent issuing thereon.

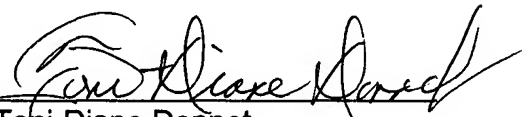
We hereby appoint as our attorneys NEIL K. NYDEGGER, Registration No. 30,202; and MATTHEW K. HILLMAN, Registration No. 45,892; with full power of substitution and

revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. All correspondence and telephonic communications should be directed to:

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Wherefore, we pray that a letters patent be granted to us for the invention or discovery described and claimed in the foregoing specification and claims, declaration, power of attorney, and this petition.

Signed at San Diego, California, this 8<sup>th</sup> day of August, 2003.

Inventor   
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Signed at San Diego, California, this 8<sup>th</sup> day of August, 2003.

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Docket: 11372.1